



Aquapac Waterproof Camera Case

Bringing the art of zoom lens digital photography to extreme wet conditions, Aquapac is introducing a Hard Lens Camera Case.



The Hard Lens Camera Case seamlessly blends a 100% use-through case with an integrated external lens chamber, featuring a clear polycarbonate hard lens.

Designed to protect small and mini digital cameras with optical zoom lenses, Aquapac's Hard Lens Case is ideal for zoom photography in any other location where wet conditions are expected.

What makes Aquapac's new case unique is the integrated external clear polycarbonate hard lens. Providing enough space for compact zoom lenses to move freely within a protective chamber, the hard lens is also impact resistant, lightweight and UV coated. Aquapac's Hard Lens Case is submersible to 15 feet and floats if dropped.

Contact: www.AquapacUSA.com



Bait Rigs Esos Cobra Blades

Esos Cobra Blades are the finest, high performance musky/pike blades available. Esos Cobra Blades are available in metallic and painted finishes in #10 Magnum Indiana and #8 Willow. Unique Hexagon metallic finishes produce more flash and vibration than either smooth or hammered finishes.

Esos Cobra Blades are painted on both sides to produce more color in rotation. Esos Cobra Blades are chip proof and completely impervious to worm oils that destroy and discolor ordinary painted blades when they come in contact with plastic tails.

Esos Cobra Blades are ideal for lure builders or as performance replacements for spinnerbaits, bucktails and in-line single and double spinners.

Contact: www.baitrigs.com or call 1-800-236-7441.

Bou Bling Spinnerbaits



Bou Bling Spinnerbaits are based on a revolutionary design that incorporates two double #10 blades. The two #10 blades are built into the bait using a design that doesn't have clevises which allow the bait to perform like a traditional spinnerbait.

tional spinnerbait.

The spinnerbait is available in four sizes: 1.5 oz, 2 oz, 3 oz, and 4 oz, and ten colors.

Contact: www.kevincochranguide.com

Musky Innovations Crankin' Realfish

Musky Innovations introduces the new Crankin' Realfish series. These lures have the profile of a sucker or cisco; the sucker model will be available in suspending and sinking models, the cisco model in sinking-only.

Both lures are 8" long, weigh 3.5 oz., have two 2/0 hooks and rattle. They feature a great swimming action and troll to over 4 mph.

Contact: www.muskyinnovations.com, 920-565-7631.



North Bound Five Little Saint

North Bound Five Lures introduces the Little Saint, a combination bucktail/crankbait that can be run above the weeds 1-2' down, or at 6' plus with a slow retrieve.

The Little Saint measures 12", weighs 3.1 oz., and has a .065 stainless steel through-wire insert with a rattle. A #8 deep cupped Colorado blade leads the high impact foam body. Tails are either soft plastic or "fish bait." It's available in six colors with assorted blade and tail combinations.

Contact: 920-826-2485.

Quickswirl Lure Connector

Quickswirl's new Quickswirl instant lure connector is available in retail outlets.

The Quickswirl connector was specifically designed to never straighten or malfunction under the most intense stress.

Its design was carefully considered to allow professional fishermen and amateurs alike an easy to use product that delivers consistent results, and even enhances artificial bait action.

The connectors are made of .026 stainless steel wire, specifically designed for abrasion resistance and protection from sharp teeth. They have a dark, coffee-colored finish.

Contact: www.quickswirl.com



Record Breaker Lures

Record Breaker Lures Inc. specializes in making woodcrafted musky and pike lures in sizes of 14", 15", 16" and up to 18" long.

Designed by André Viger, hobby craftsman and fisherman, president of Record Breaker Lures Inc and member of Muskies Canada-Montreal,

these lures have been tested and proven in the



toughest fishing conditions. These lures are rigged with extra strong 6/0 hooks that can handle record fish.

Four models are available in 4 sizes, 6 baitfish color patterns, with running depths from shallow, (1-5') to thermocline level (20-25').

Contact: www.recordbreakerlures.com

Savage Gear Lures

Svensden Sport has introduced the Savage Gear lures to the U.S. fishing market. Among these new lures are, from the top:

The Deviator Jerkbait is a 6.3", 2.4 oz. model that works as a true glider with a seducing side-to-side motion on retrieve. It sinks slowly, and features through-wire construction. It's available in 9 colors.

The Butch lure is available in 8.3" (3.95 oz.) and 6.3" (1.73 oz.) sizes, has an erratic, slow-rolling motion when cranked, and is available in 9 colors.

The Freestylar Jerkbait is a suspending, gliding, fluttering jerkbait, is available in 6.7" (3.53 oz.) and 5.1" (1.62 oz.) sizes, and 17 colors.

The 4Play Herring Liplure has four segments and three joints, thus providing a great cranking and jerking action, is available in 7.5" (1.83 oz.) or 5.1" (.74 oz.) sizes, and is available in 17 colors.

The 4Play Herring Jerk & Swim Lure also has four segments and three joints, thus providing a great cranking and jerking action, is available in 7.5" (1.83 oz.) or 5.1" (.74 oz.) sizes, and is available in 17 colors.

Contact: Svensden Sport USA, 630-892-3848, www.svensden-sport.com, or www.savage-gear.com



New Plastic Pacemakers

Sennett Tackle has changed the design of the Pacemaker by making it of durable plastic instead of the original wood design.

With the new plastic design, the Pacemaker can now be reeled faster without a nny rolling of the bait.

The new Pacemaker still features through wire design, strong Eagle Claw hooks, and an extra heavy brass blade. The sound will stay the same but the speed and strength will

